

Jay Sprout

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roxorsoxor.com/index-id.html

SKILLS

Instructional Design | Articulate Storyline | Storyboarding | Curriculum Development
User Interface (UI) | SCORM | User Experience (UX) | Video production | Video editing
Camtasia | Audacity | Vyond | Acrobat | Illustrator | InDesign | Photoshop
Learning Management Systems | Premiere Final Cut Pro | After Effects | Web Development
JavaScript | HTML | CSS | MySQL | PHP | Python | QuarkXpress | RoboHelp | XML
Search Engine Optimization (SEO) | Progressive Web Apps | Content Management Systems
Captivate | Git | eBooks | ePub | Sigil | Calibre

EXPERIENCE

Short-Term Contracts

May 2021 – April

- Technical Writer for Telos
- Instructional Designer for Insight Global
- Instructional Designer for MATC Group

Senior Instructional Designer, Tampa General Hospital

March 2015 – Feb 2021

- Consulted annually with information security to create and select training
- Facilitated and co-facilitated online live classes on soft skills and software
- Redesigned department intranet and LMS pages implementing standardized styles
- Significantly improved UX of online training and LMS UI, automated updating tasks
- Consulted with SMEs to design, develop, and improve training materials
- Created interactive components in Articulate Storyline using a healthy dose of JavaScript and some magic secrets for engaging and effective training
- Created software simulation and UPK training tools for PeopleSoft HCM
- Created explainer video (animated infographic) for Risk Management
- Video production and editing using Camtasia, After Effects, and Premiere to drastically improve end product of Vyond app

Web Developer and Web Design Instructor, LaSalle Computer Learning Center

October 2014 - March 2015

Developed curriculum for and facilitated 12-week course on

- Web design fundamentals & best practices
- Website administration
- Website and Web app security
- Languages and libraries including HTML, CSS, JavaScript, and jQuery
- Adobe Creative Cloud suite as well as free, open-source software

Instructional Designer, Home Shopping Network (contract)

January 2015 - March 2015

Created New Employee Orientation using Articulate Storyline

Instructional Designer, Verizon (contract)

October 2014 - March 2015

Worked with SMEs to create training for marketing software.

Instructional Designer, Bisk Education

October 2009 - November 2013

- Designed and developed eLearning for internal clients as well as Michigan State, Florida Institute of Technology, University of Notre Dame, and Villanova
- Directed video shoots, edited audio
- Created simulation and game prototypes using SimWriter
- Curriculum development and training of editorial department on workflow conversion from MS Office & print production to Adobe InDesign and eBook development
- Developed faculty training program covering online pedagogy and adult learning theory
- Created HTML style guide for Learning Management Editor

Managing Editor, Cruisin' Style Magazine

March 2008 - November 2008

- Designed monthly magazine
- Wrote and edited articles and advertisements
- Completely redesigned website using a PHP, HTML, CSS, Javascript
- Increased traffic over 470% with standard SEO, Google Analytics and social marketing

eLearning Developer, AT&T (contract)

December 2007 - February 2008

- Designed and developed eLearning games using Flash
- Researched legal and legislative topics, wrote content for National Training

National Training Designer, Little Caesar's

October 2005 - November 2007

- Designing all training materials used in every store worldwide
- Produced and edited award-winning training videos

eLearning Developer & Technical Writer, Vale Solutions

June 2004 to September 2005

- Created all software documentation and help files
- Wrote business plan for Help & Support department
- Assisted with quality control and testing

eLearning Developer, Raytheon Professional Services (contract)

January 2004 - June 2004

- Designed and developed interactive simulations and games for Isuzu
- Technical illustration for manufacturing assembly

Web Designer, Volt

December 2003 - January 2004

- Updated web site for local parts distributor
- Converted catalogs and other documents to interactive PDF

Web Development & Graphic Design Instructor, Freelance

November 2003 to January 2004

Taught Flash, ActionScript, and InDesign classes at CompUSA, Kmart, Ann Arbor News, Detroit Public Schools, University of Michigan, and others.

Graphic Design & MS Office Instructor, New Horizons Computer Learning Centers

June 2000 to November 2003

Curriculum development, instructional design, classroom facilitator for courses including:

- Adobe Creative Cloud applications, QuarkXpress, Microsoft Office
- Beginning to Advanced Windows and Mac OS
- Print production, preflight, workflow, automation, and troubleshooting
- HTML, CSS, JavaScript, XML, and ActionScript

Technical Writer & Illustrator, Contractor

April 1996 - April 1999

- Wrote, illustrated, and designed assembly instructions
- Quality consultant and Technical Writer of QS-9000 documentation
- Audited, edited, and wrote policies and procedures for Big 3

Journalist and Editor

May 1991 - April 1996

- Reporter and photographer for several small newspapers and magazines
- Reporter for every student paper at every school attended
- Sports editor and Features co-editor of *The Crusader* at Spring Arbor University
- Managing Editor at *The Student Voice*, WCC

United States Air Force, Law Enforcement Specialist & Patrol Dog Handler

September 1988 to April 1990

INTERNSHIPS

- Journalism, *Student Voice*, Washtenaw Community College (paid and sent to Regent University conference)
- Journalism, Community Affairs, WCC (*Time Out* magazine, press releases)
- Publicity, Public Affairs, Hillsdale College (clippings, *Imprimis*, and marketing materials)

EDUCATION & CERTIFICATIONS

- **Mobile Web Specialist nanodegree** from Udacity via Grow with Google scholarship
- **Film and Video Production, Detroit Film Center**
- **M.A. in Education (in progress at)** University of Scranton
Completed 10 of 12 classes with 3.88 GPA
- **B.A. in Management and Organizational Development** from Spring Arbor University
- **Executive Certificate in Leadership & Management** from University of Notre Dame
- **Mac OS X Administrator, Apple**
- **Dreamweaver Certified Developer, Macromedia Certified Instructor, Macromedia**
- **Adobe Certified Expert** (Photoshop, Illustrator, GoLive, InDesign, Acrobat, PageMaker)
- **Microsoft Office Specialist: Powerpoint**